

KEXP 90.3 FM and KEXP.ORG
113 Dexter Avenue North
Seattle, WA 98109
Contact Vickie Nauman: 206-520-5818
Date: September 19, 2003



KEXP Radio at the Museum of Television and Radio

In October 2003, KEXP will broadcast a week of daily programs live from the Museum of Television and Radio as part of their Radio Festival.

Museum of Television and Radio: Radio Festival

KEXP will broadcast live in the Museum's radio studio as a part of the Radio Festival. John in the Morning will broadcast from 9am-1pm ET (6-10am Pacific) on Mon-Tues 10/20-21. John Richards will also guest host KEXP's Afternoon Show from 5-9pm (2-6pm Pacific) Wed-Fri 10/22-24. Both shows will include live performances and a studio audience, and are open to the public by signing up on KEXP's website KEXP.ORG
Current lineup:

Mon 10/20 10am EST (7am PST): **Ted Leo**
Mon 10/20 12pm EST (9am PST): **The Damnells**

Tues 10/21 10am EST (7am PST): **The Stills**
Tues 10/21 11am EST (8am PST): **Steve Earle**
Tues 10/21 12pm EST (9am PST): **Ambulance Ltd**

Wed 10/22 6pm EST (3pm PST): **Mando Diao**
Wed 10/22 8pm EST (5pm PST): **Clearlake**

Thurs 10/23 5pm EST (2pm PST): **Death Cab for Cutie**
Thurs 10/23 8pm EST (5pm PST): **Nada Surf**

Fri 10/24 6pm EST (3pm PST): **Low Flying Owls**
Fri 10/24 8pm EST (5pm PST): **Fiery Furnaces**

Updates in lineup will be posted on KEXP.ORG as they become available, or by contacting KEXP. In addition to the live broadcast and webcast, KEXP will also archive all performances.

Support

KEXP's New York broadcasts at the Museum of Television and Radio have been made possible by Panicware, maker of the Pop-Up Stopper.



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KEXP Public Radio

KEXP Radio is an influential, innovative non-commercial music radio station based in Seattle, supported by contributions from listeners. KEXP programs a rare mix of music spanning multiple genres, including alternative rock, electronic, world, roots, jazz, hip hop and blues. Listeners enjoy this non-commercial service at 90.3FM in Seattle and throughout the world at www.kexp.org. KEXP has both a technological and a cultural mission and seeks to merge technology and music through new technology.

Beginning as a tiny 10-watt station back in 1972, KEXP has grown over the years into a significant cultural force in the Seattle community and beyond. In the early 90's, KEXP (then KCMU) was highly associated with emerging rock bands such as Nirvana, as referenced by author Charles Cross in his writings about Kurt Cobain. In 2001 KCMU became KEXP 90.3 FM, increased its broadcast power and moved to a new technologically-advanced studio near downtown Seattle. Through a partnership with Experience Music Project, the station's eclectic music programming received a generous investment to expand and enhance to provide a richer musical experience for listeners.

KEXP's listening audience continues to grow, and its online achievements include a 2003 Webby nomination, and the launch of KEXP's Streaming Archive in 2002, a custom web feature to allow listeners to hear any broadcast program any time. In 2000, KCMU became the first station in the world to offer uncompressed CD-quality audio on the Internet, 24 hours a day, seven days a week.

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The station is governed by the Friends of KEXP, a non-profit organization operating the station on behalf of the University of Washington, which holds the FCC license. Experience Music Project provides generous financial support and the University of Washington computing and communications group provides KEXP with streaming services, technical support, and development of new streaming applications and technical developments.

KEXP, Where the Music Matters

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Online Listening and KEXP's New York Audience

Unlike most public radio stations, KEXP has over 19% of its total membership support base outside the state of Washington. Top US markets include major metropolitan areas Brooklyn, New York City, Chicago, Boston, San Francisco, Austin, Washington DC, Minneapolis/St. Paul, Oakland, and Portland. The fandom isn't limited to large cities, with KEXP members in locales such as Poughkeepsie NY, Juneau Alaska, Honolulu Hawaii, New Milford CT, Mountain Lakes NJ, and Goose Creek South Carolina.

The international membership roster includes Berlin, Vienna, Hangzhou Zhejiang China, Al Khobar Saudi Arabia, Salthill Ireland, Copenhagen, Surrey, Manchester, Tokyo, Den Haag, Rome, and Geneva.

New York Audience

New York/Manhattan and Brooklyn listeners represent the largest concentration of paying members outside of the state of Washington, exceeding 17% of all out of state members, which continues to grow every year. In addition to their financial support, a New York Posse of avid fans has formed to promote KEXP in clubs and other NY venues, and is planning a special KEXP listener party. NYC Posse members will be assisting KEXP throughout the Radio Festival.

Worldwide Listeners

Word of mouth and listings on wide-ranging music sites and portals have contributed to the station's rapid growth in online listening – KEXP consistently hears from listeners all over the world that they cannot find the rare music mix anywhere else.

KEXP's online listening has doubled in each of the previous two years, from 2001 to 2002, and again 2002 to 2003. Contributions made through the KEXP website will surpass \$300,000 by December 31, 2003.

MSNBC Feature Article [link](#)

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John Richards

loserboy@kexp.org

Assistant Program Director and Host, Morning Show and Audioasis

Programs:

The Morning Show With John Richards Mon-Fri 9AM-1PM Eastern (6-10AM Pacific)
Host and producer of *Audioasis* Sat 9PM-12AM Eastern (6-9PM Pacific)

John Richards, host of the Morning Show

John Richards started working at KEXP in 1996 and has been the host of the *Morning Show* on KEXP for the last five years. He also has hosted and produced KEXP's local show *Audioasis* for the last three years. John is the founder and president of Loveless Records, hosts the local music show *The Young and the Restless* on Seattle station KNDD, does A&R for Strummer Recordings and music consulting for X Box.

Richards will broadcast his KEXP *Morning Show* (9AM-1PM ET) as well as guest host KEXP's afternoon show (5-9PM ET) from the Museum of Television and Radio in New York October 20-21 (10AM-4PM ET).

Richards says about his programs, "*The Morning Show* plays music that you want to hear at the time you need to hear it. Listeners start their day with everything from the Pixies to the Postal Service, from Massive Attack to Blackalicious.

Audioasis features Northwest music and nothing but."

In April 2003, John Richards broadcast his morning program from the Museum of Television for a week. The successful series of morning programs included musical guests Aereogramme, Late Night Television, Eef Barzelay of Clem Snide, and Stellastarr.

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[DOWNLOAD](#) High resolution John Richards photo

[DOWNLOAD](#) High resolution KEXP logo

Seattle Times article [link](#)

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KEXP Listener Comments

"Since I don't live in Seattle or even in the United States, I am thankful for the webcast so I can enjoy my favourite radio station every day."

"Filipino listeners have a limited music resource. Your online audio streams are able to satisfy hungry listeners such as myself. Thank god for the internet!"

"A fabulous tool that keeps me as hip as possible. I'd be a giant dork without it."

"Keep it up. I enjoy KEXP because it provides me with a continuous influx of new music from different genres. I get bored with other stations but not KEXP. I enjoy all types of music and I am often bored with popular artists today. There are so many other bands that I would not have discovered if it had not been for KEXP. I am a member and will continue to support this station as long as it is on the air (even though I live in Dallas, TX). The website is key because it is my only access to this programming."

"...sick of spending bread on CDs and wasting time downloading, i began my quest for internet radioand since i used to be an idiot for grunge i started with seattle broadcasts and i found you. You guys play all the stuff i love which i dun even know exist.... and it's great that you guys are not limited to any particular genre..... it doesn't get better than a station playing both indie and jazz does it....." (Singapore)

"I love the high-quality stream. All the other streaming radio stations I listen to just don't have the sound quality to do justice to the music."

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MEDIA TOOLS

WWW.KEXP.ORG

DOWNLOAD High resolution photo of Host John Richards

http://www.kexp.org/graphics/j_richards.jpg

DOWNLOAD High Resolution KEXP logo

http://www.kexp.org/graphics/KEXP-Logo_HiRes.jpg

PRESS

MSNBC Feature Article link

<http://www.msnbc.com/news/963631.asp>

Seattle Times link

<http://seattletimes.nwsourc.com/pacificnw/2003/0105/cover.html>